

WSE Research Coverage Support Program (PWPA 5.0)

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Q4 2025 results forecasts [PLN m]

	Q4 24	Q4 25E	y/y	2024	2025E	y/y
Revenues	55,9	76,1	36,1%	246,5	320,5	30,0%
tv and movie production	33,9	52,5	55,0%	153,4	226,7	47,8%
fixed asset management	18,9	19,5	2,8%	80,4	72,1	-10,3%
real estate	2,8	3,8	34,2%	11,6	20,2	74,7%
other activities	0,3	0,3	31,6%	1,2	1,4	21,3%
adj. EBITDA	10,3	11,5	11,7%	56,3	69,8	23,8%
tv and movie production	1,6	3,4	115,5%	21,9	33,0	50,8%
fixed asset management	7,6	7,4	-2,1%	33,0	28,8	-12,6%
real estate	1,6	0,9	-41,5%	2,1	6,8	217,0%
other activities	-0,4	-0,2		-0,7	1,1	
EBIT	5,1	6,1	20,7%	36,7	47,8	30,4%
Financial income&costs	-0,3	-0,3		-1,4	-1,2	
Results from associated companies	-0,2	1,6		-0,4	0,6	
Profit before tax	4,5	7,5	64,9%	35,0	47,3	35,2%
Net profit for equity holders of the parent company	3,3	5,8	74,4%	26,8	36,2	35,1%
Revenues:						
tv and movie production + fixed asset management	52,8	72,0	36,3%	233,8	298,8	27,8%
adj. EBITDA:						
tv and movie production + fixed asset management	9,1	10,8	18,0%	54,9	61,8	12,7%

Source: Dom Maklerski BDM S.A., company data

We assume that ATM Grupa had a successful end to 2025. In our simulation, we project revenues from audiovisual activities for Q4 2025 to reach PLN 72 million, marking a 36% year-over-year increase. Therefore, we forecast adjusted EBITDA from audiovisual activities for Q4 2025 to be around PLN 10.8 million (an improvement of 18% year-over-year; in Q3 2025, the increase was nearly 4% year-over-year). Our forecasts indicate that adjusted EBITDA from audiovisual activities will total PLN 61.8 million for the 2025 year, representing a 12.7% increase compared to the 2024 figure.

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Ratings and price targets history:

rating	price target	previous rating	previous target price	report date	report date (hour)	price	WIG
buy	5,06	buy	4,96	2025-12-17	23:58	3,73	114 381
buy	4,96	buy	4,95	2025-10-21	13:16	3,94	109 934
buy	4,95	buy	4,95	2025-05-19	10:48	3,92	102 190
buy	4,95	buy	5,04	2025-04-25	18:03	3,85	100 157
buy	5,04	buy	4,91	2025-01-03	11:56	4,25	81 686
buy	4,91	buy	4,51	2024-04-22	10:35	3,20	83 515
buy	4,51	buy	4,95	2023-09-13	23:37	3,29	66 664
buy	4,95	buy	4,58	2023-05-22	11:23	3,45	65 398
buy	4,58	resume	---	2022-11-28	16:35	3,51	56 008
hold	4,00	buy	4,75	16.10.2017	09:25	4,10	65 601
buy	4,75	hold	3,62	01.12.2016	09:17	3,93	48 619
hold	3,62	buy	3,92	16.02.2016		3,84	44 288
buy	3,92	accumulate	4,11	26.10.2015		3,3	51 157
accumulate	4,15	hold	3,62	01.07.2015		3,74	53 200
hold	3,62	buy	3,71	24.10.2014		3,66	53 582
buy	3,71	buy	3,54	11.06.2014		3,10	53 148
buy	3,54	accumulate	2,83	11.03.2014		3,03	51 230
accumulate	2,83	accumulate	2,06	21.10.2013		2,59	53 854
accumulate	2,06	hold	1,44	27.08.2013		1,86	49 410
hold	1,44	buy	1,43	08.04.2013		1,46	45 200
buy	1,43	buy	1,58	14.12.2012		0,93	46 653
buy	1,58	hold	2,00	12.09.2012		1,08	43 010
hold	2,00	buy	1,59	21.02.2012		2,01	42 047
buy	1,59	---	---	28.09.2011		1,16	37 826

Explanations of terminology:

EBIT - earnings before interest and tax
EBITDA — earnings before interest, taxes, depreciation, and amortization
Net debt – interest bearing debt minus cash and equivalents
WACC - weighted average cost of capital
CAGR - cumulative average annual growth
EPS - earnings per share
DPS - dividend per share
CEPS - net profit plus depreciation per share
EV – market capitalization plus interest bearing debt minus cash and equivalents
EV/S – market capitalization / sales
EV/EBITDA – EV / sales
P/EBIT – market capitalization / EBIT
MC/S – market capitalization / sales
P/E – market capitalization / net profit
P/BV – market capitalization / book value
P/CE - market capitalization / net profit plus depreciation
ROE – net profit / equity
ROA - net income / assets
Gross margin - gross profit on sales / sales
EBITDA margin – EBITDA / sales
EBIT margin – EBIT / sales
Net margin – net profit / sales

The strengths and weaknesses of the valuation methods used in the report:

DCF – the most popular and the most effective of the valuation methods - it is based on the discounting of future cash flows generated by the company. The disadvantage is the high sensitivity to changes in the basic financial parameters forecast in the model (interest rates, exchange rates, profits, residual value).
DDM – the method is based on discounting future cash flows from dividends. The advantage of the valuation is the inclusion of future financial results and cash flows from dividends. The main disadvantages are the high sensitivity to changes in the basic financial parameters forecasted in the model (capital cost, profits, residual value) and the risk of changing the dividend payment policy.
Comparative – the method is based on current and forecasted market multipliers of companies from the industry or related industries, which better than DCF shows the current market situation. The main disadvantages are the difficulty in choosing the right companies for comparison, the risk of ineffective valuation of companies compared at a given moment, as well as high volatility (along with price fluctuations).

Explanation of ratings:

Buy – we believe that the security will reach the target price in the recommended period, which significantly exceeds the current market price (at least + 15%);
Accumulate – we believe that the security will reach the target price in the recommended period, which exceeds the current market price (in the range of +5 to + 14.99%);
Hold – we believe that a security in the recommended period will fluctuate around the target price, which is close to the current market price (in the range from -4.99% to + 4.99%);
Reduce – we believe that the security will reach the target price in the recommended period, which is lower than the market price (range of decline from 5% to 14.99%);
Sell – we believe that a security in the recommended period will reach the target price, which is significantly lower than the market price (suggested erosion of the value exceeds 15%).
Target price – the theoretical price which, in our opinion, should reach a security in the recommended period; This price is the result of the company's value (eg based on DCF, comparative and other valuations), market conditions and the industry as well as other factors subjectively considered by the analyst.
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Distribution of BDM's recommendations in Q1 2026*:

, distribution of BDM's recommendations for the companies which BDM has supplied with investment banking services within the last 12 months

Numbers	%	numbers	%
Buy	50%	0	0%
Accumulate	0%	0	0%
Hold	50%	0	0%
Reduce	0%	0	0%
Sell	0%	0	0%

* detailed list of all analytical reports (recommendations) published by BDM during the last 12 months
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The report constitutes an investment research within the meaning of art. 36 §1 of Commission Delegated Regulation (EU) 2017/565.

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